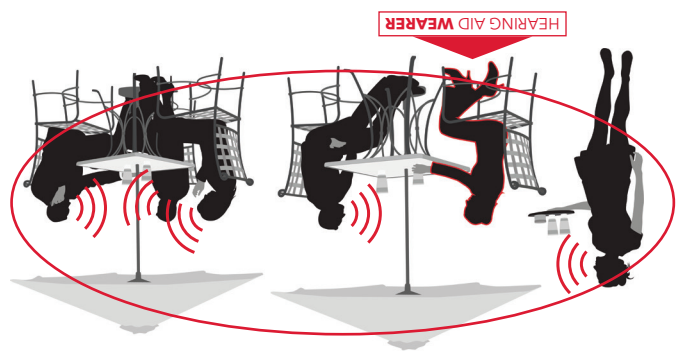
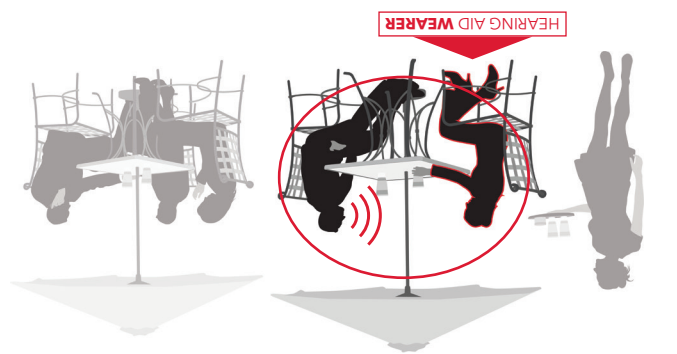


Without the ability to adjust to your movements and the changing environment, you are open to missing out on life's most important sounds and conversations.



1. They focus on sounds and speech **directly in front of you**. Even simple movements, like turning your head, can make it difficult to hear the person across from you.



2. They **pick up everything in your general area** without any focus. This can be overwhelming and make it difficult to concentrate on important sounds or people close to you.

# The world around you is always in motion, just like you.



## Pure 312 X

HEAR WHAT MATTERS TO YOU

Signia Xperience

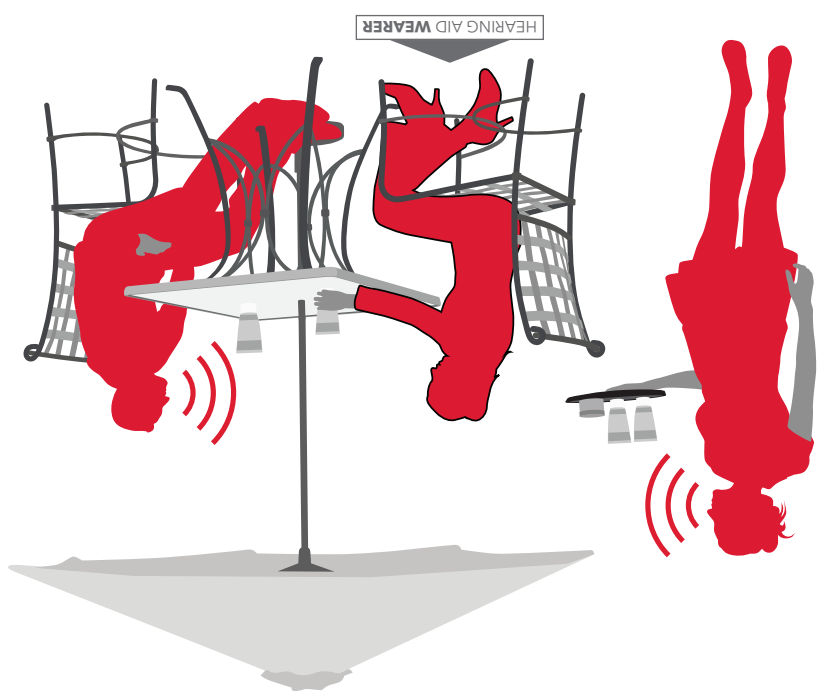


[signiausa.com/Pure312X](http://signiausa.com/Pure312X)

With Signia Xperience, this hearing aid wearer is able to hear her friend from across the table. She can also easily hear the server from behind without being distracted or overwhelmed by the excess restaurant noise.

Once they leave the table and start walking, her Signia Xperience hearing aids will **automatically adjust** to her movements and allow her to continue her conversation with her friend, now at her side.

No matter where she goes throughout the day, her Signia Xperience hearing aids deliver a **natural and personalized sound** using **world's first acoustic-motion sensors** that analyze more aspects of sounds than ever before.



Signia Xperience is the first hearing aid technology that allows you to **hear important sounds from any direction, in any situation - even when moving**. Avoid making compromises with other technology and benefit from hearing conversations with those in front of you while ALSO hearing what matters all around you!

## Introducing Signia Xperience Hearing Aids



### Introducing the Pure 312 X

**APP DOWNLOAD INSTRUCTIONS:**

Step 1: Go to the App Store (iPhone) or Google Play Store (Android) icon on your phone.

Step 2: Type 'Signia App' into the search bar. Once you see the image below, click on Get.

Step 3: Enter a password if prompted by your phone. If not prompted, the app will begin downloading automatically.

**Note** - It may take a few seconds for the app to completely download. You will know that it is completed when the app icon is visible on your screen.

- Exclusive Signia Xperience chip technology
- Optional, completely integrated T-coil
- Connects to all compatible Bluetooth devices
- Hands-free streaming of phone calls, music, and TV
- Tinnitus therapy treatment options

The information in this document contains general descriptions of the technical options available, which may not be present in individual cases and are subject to change without prior notice.

Android and Google Play are trademarks of Google Inc.

Apple App Store is a trademark of Apple Inc.

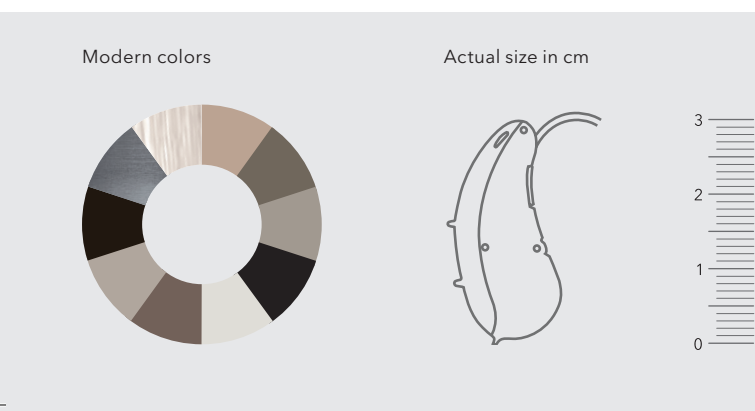
iOS is a trademark or registered trademark of Cisco in the U.S. and other countries and is used under license.

1 Froehlich M, Freels K, Powers T. (2015). Speech recognition benefit obtained from binaural beamforming hearing aids: comparison to omnidirectional and individuals with normal hearing *AudiologyOnline*, Article 14338. Retrieved from <http://www.audiologyonline.com>

2 Høydal, E. H. (2017). A new own voice processing system for optimizing communication. *Hearing Review*, 24(11), 20-22. Further details: [www.signia-pro.com/ovp-study](http://www.signia-pro.com/ovp-study).

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## Pure 312 X FEATURE OVERVIEW

- The world's first technology to **AUTOMATICALLY ADJUST** to changes in your environment and movements.

**FACT** 90% of activities involve motion.

- The world's first technology clinically proven to deliver **BETTER THAN NORMAL HEARING** in background noise.<sup>1</sup>

**FACT** Sound quality is most important to hearing aid wearers.

- The world's first solution to hear your **OWN VOICE** as nature intended - avoid having your voice sound unnatural or loud.

**FACT** Signia OVP increased wearers first-fit acceptance up to 80%.<sup>2</sup>

- Connect to all compatible **BLUETOOTH** devices to stream calls, TV, video, music, and more to both ears.

**FACT** Bluetooth® low energy offers extended battery life when streaming versus the competition.

- Available **TINNITUS RELIEF THERAPY** within the hearing aids are designed to make your life more comfortable.

**FACT** About 50 million US citizens suffer from tinnitus.

- Optional **T-COIL** can pick up signals from compatible public sound systems, like those in theaters, and delivers it straight to your ears.

**FACT** Online resources can easily connect you to local T-coil compatible locations.



### Accessories



#### StreamLine™ Mic

Small, hands-free mic streams high-quality sounds to one or both hearing aids.

- Give the mic to others and it will stream the sounds directly to your hearing aids
- Enjoy hands-free calls from iOS® and Android™
- Connects with all Bluetooth devices



#### StreamLine™ TV

Easy, hands-free streaming from your television to your hearing aids.



#### miniPocket™

Discreet remote-control solution outside of the app.

### Pure 312 X Performance Chart

The higher the technology level, the more you can personalize your hearing Xperience.

	7X	5X	3X
1 Stream to all compatible Bluetooth devices	✓	✓	✓
2 Connects with accessories	✓	✓	✓
3 Hear calls in both ears from landlines	✓	✓	✓
4 Enjoy live and recorded music	✓	✓	✓
5 Focus on speakers in noise	✓	✓	✓
6 Adjust focus to hear what matters in the app	✓	✓	
7 Hear from the front, sides, and back	✓	✓	
8 Hear well in wind	✓	✓	
9 Hear higher pitches with enhanced sound quality	✓		
10 Reduce echoes	✓		

### Signia App

Tailored to your personal preferences, the **NEW** Signia App allows you to get the most out of your hearing aids, including audio streaming, remote control and remote support.

*Note: The Signia App replaces the myControl, myHearing, and touchControl apps.*



### Did You Know?

- The Signia App offers advanced remote-control options (change programs, volume, etc.), audio streaming, and access to various hearing lessons to give you the opportunity to personalize your hearing aids to meet your needs and learn at your own pace.
- The Signia App gives you access to TeleCare™. Ask your hearing care professional if they use TeleCare and if so, you will be able to stay in touch and get support from them when needed directly through the Signia App. This is especially helpful if you are unable to visit them personally.
- Your hearing aids will function without the Signia App and the miniPocket can be used as a remote control. If you would like access to TeleCare or plan on streaming, you will need the Signia App on your smartphone.
- There is no fee to download. When downloading, you may need to know your App Store Password. This is something personal to you and not related to the hearing aid.

**Ask your Hearing Care Professional what product and performance level is best for your needs.**

- 1 Bluetooth
- 2 StreamLine Mic & StreamLine TV
- 3 Twinphone
- 4 HD Music
- 5 Directionality
- 6 Directional Hearing
- 7 Spatial SpeechFocus
- 8 eWindscreen Binaural
- 9 Extended Bandwidth
- 10 echoShield