



WIDEX MOMENT™

WIDEX

SOUND LIKE NO OTHER

Call
Absolute Hearing Solutions
For Hearing Aid Deals
614-452-4280
www.absolutehearingsolutions.com



THERE'S NEVER BEEN A BETTER MOMENT

Since its inception, Widex Moment has delivered a truer, clearer, full spectrum of natural sound. Because Widex understands that unnatural sound can make engaging in life unpleasant and uncomfortable. But now it's time to take Moment to the next level.

More Ways to Connect

Widex Moment offers direct streaming from iPhone® and compatible Android™ devices. Patients can now experience more ways to connect and stream high-quality calls, video, and music directly to their hearing aids.

More Styles to Choose From

We know how important it is that you have a wide range of options to fit your patients with the best hearing aid solutions. That's why we've introduced the BTE R D – our first rechargeable BTE – to the Moment line-up.

Revolutionary Technology Your Patients Can Hear

We developed our PureSound pathway powered by our record breaking ZeroDelay™ technology to deliver

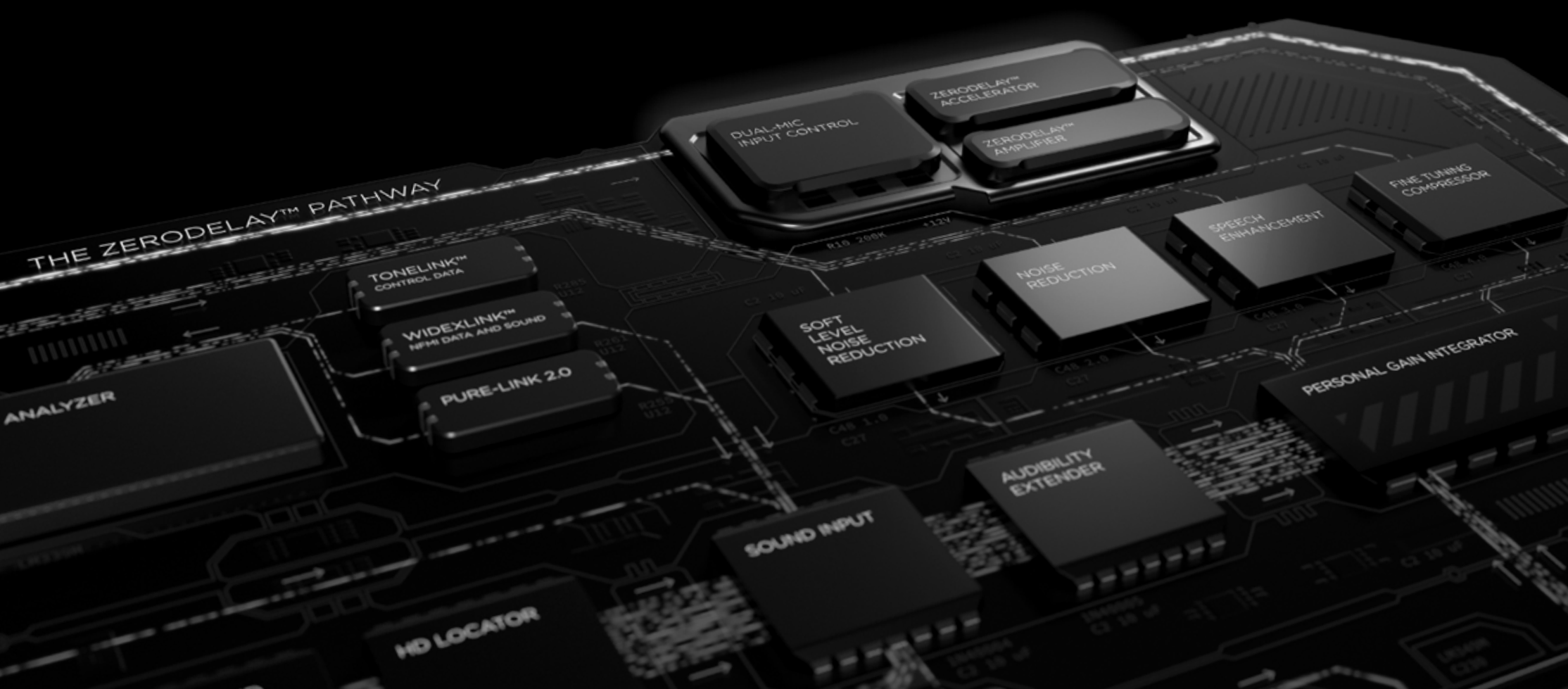
'natural' sound, that your patients can actually hear. But it's not just our opinion that matters, so we conducted extensive research to prove the Widex difference.

We've also recruited three Sound Ambassadors – experts in the world of sound – to give us their professional opinion on PureSound. Every one of them was struck by the clarity and precision of the Widex sound.

A More Relevant Hearing Experience

The dual AIs that drive our My Sound personalization never sleep and that means, since we launched Moment, they've processed more data, gained more insight into how people want to hear, and thus, been able to empower more users to find their perfect sound.

With all these improvements, there really has never been a better time to recommend Widex Moment.



THE DIFFERENCE IS IN THE DETAILS

Pure natural sound delivers the best hearing. That's why we created Widex Moment – to deliver the most integral natural sound at the eardrum while offering the same level of customization, control and connectivity you'd expect from a Widex hearing aid. To do this we had to rethink the architecture of the platform.

We designed a revolutionary sound platform with two options of integral sound processing: one based on our heritage design and one with a completely new sound path to ensure the processed and unprocessed sounds are in perfect harmony. Widex Moment processes the entire incoming sound signal through whichever pathway will provide the best sound for the user's particular level of hearing loss.

Incredible sound comes as standard

With the classic signal processing pathway, the Widex Moment platform integrates all parameters and inputs regarding the individualized acoustics obtained during fitting via TruAcoustics.

ZeroDelay – The power behind PureSound

Widex PureSound is delivered by the alternate and independent, industry changing, ultra-fast ZeroDelay pathway. This technology reduces the processing delay between microphone and receiver to below 0.5 milliseconds – crushing industry standards – and combines the input from all key components into one pure, seamless sound experience.

All users of Widex Moment can benefit from our state-of-the-art signal processing features including the Dual Speed Compressor, the InterEar Feedback Canceller, speech and noise algorithms, the Fluid Sound Analyzer and the adaptive directional system. Each of these functions is combined with the extensive personalization data to ensure the best sound in all environments

Widex Moment – one platform with two distinct integral signal processing paths to deliver a sound like no other.

A revolutionary moment built on an evolutionary heritage

Widex can only create a paradigm shift like Widex PureSound because of a history of uncompromising attention to detail, and dedication to creating the highest quality sound, which has been part of our DNA since Widex was founded in 1956.

We made key decisions from a high sampling rate of 32kHz to using a time-domain filterbank that have been instrumental in delivering the superior sound quality Widex is known for.

Every single hearing aid we produce stands on the shoulders of each one that came before it. Our unwillingness to compromise and our ability to make the right decisions in the past means that we are uniquely positioned to set the sound quality standards of the future.



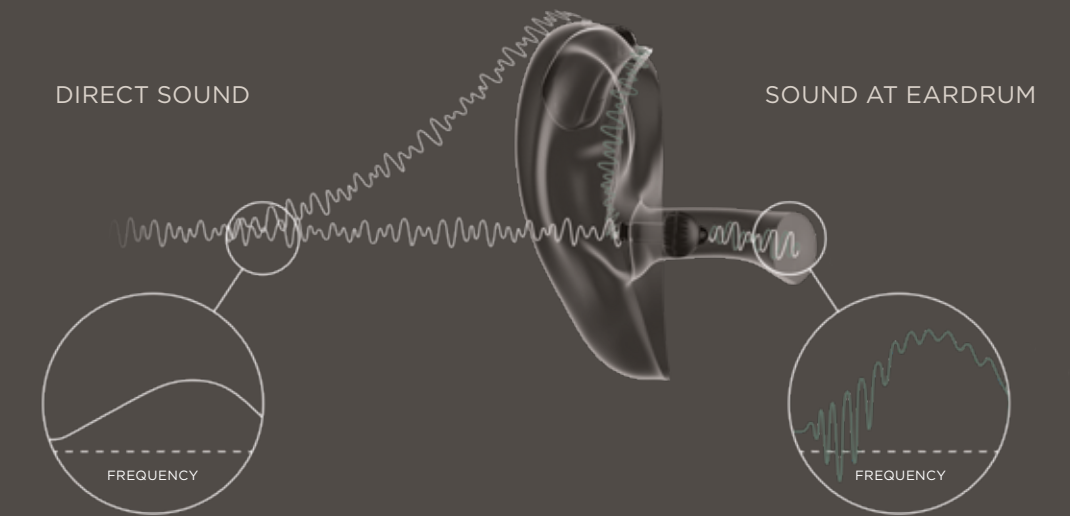
WIDEX PURESOUND IS A REVOLUTION IN SOUND PROCESSING

With the Widex Moment family of hearing aids, we created a revolutionary way to process sound that eradicates the unpleasant artefacts inherent in classic hearing solutions. We call this new hearing experience Widex PureSound. Additionally, through careful redesign of the integrated circuits in Widex Moment and a more granular fitting rationale, all patients can experience a more pure and natural sound.

What is delay based distortion?

One of the main drivers of the traditional hearing aid sound is that sound processed in the hearing aid reaches the eardrum later than the directly transmitted sound that travels through or around the ear-tip. When these two 'out of sync' signals mix in the ear canal, distorting artefacts are introduced, which results in the artificial sound that many people associate with hearing aids.

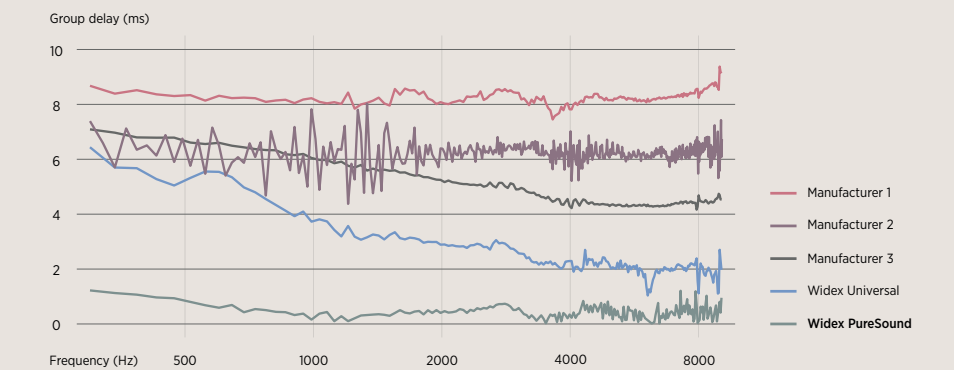
When a user's new hearing journey starts, it is vital that they like what they hear. Unexpected distorting artefacts can result in an unnatural, distracting or uncomfortable sound quality that can drastically affect their motivation for continuing the journey to an improved hearing life.



Still the fastest sound processing ever in a digital hearing aid

PureSound is only possible because of our ZeroDelay™ Technology – an industry-changing, ultrafast signal pathway that leaves the competition far behind and eradicates the problem of delay-based distortion.

THE FASTEST SOUND PROCESSING IN THE BUSINESS



Laura Winther Balling, Oliver Townend & Dana Helmink (2021). Sound Quality for All: The Benefits of Ultra-fast Signal Processing in Hearing Aids. Hearing Review 28(9):32-35.

95% OF USERS PERCEIVE PURESOUND AS 'NATURAL'*

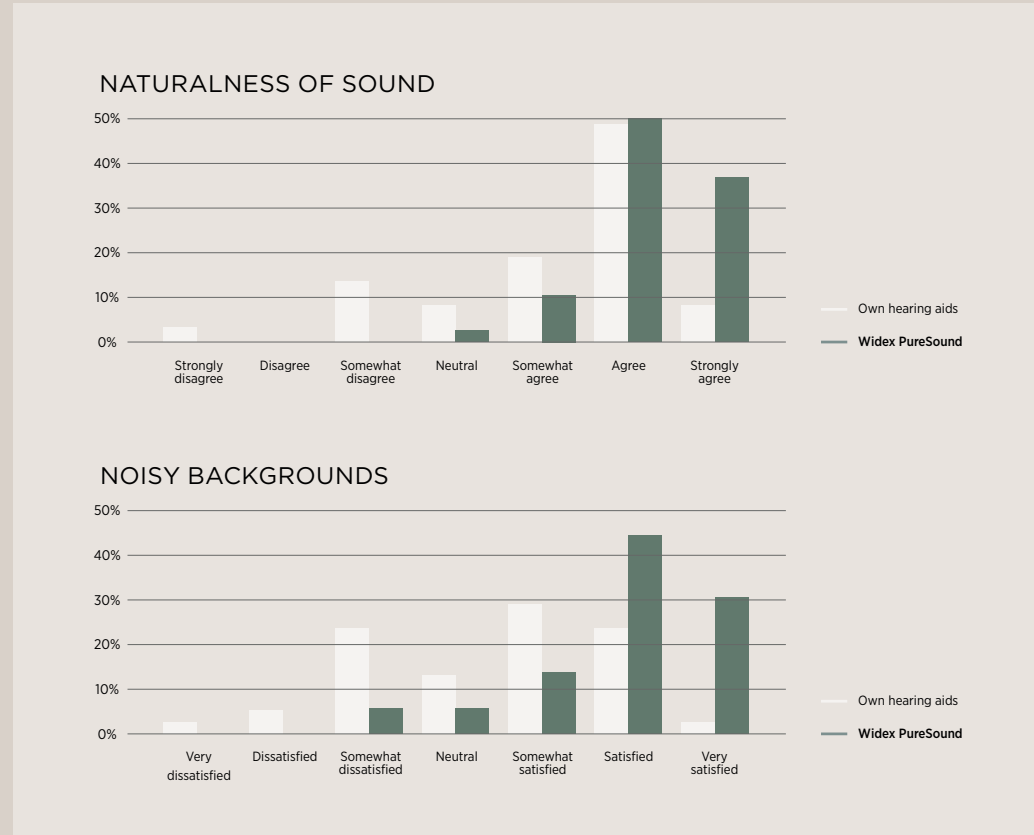


WE CALL IT PURESOUND... USERS JUST CALL IT 'NATURAL'

All the work we've put into developing PureSound and the ZeroDelay Technology that powers it means nothing unless it delivers a difference your patients can actually hear.

That's why we asked real hearing aid users to wear Widex Moment in their everyday lives and tell us what they thought. The results were overwhelmingly positive! 95% described the sound as 'natural' and 'clear' with own voice being perceived as 'natural' too.**

Our user survey also delivered great results in noisy situations with 82% satisfaction versus 54% with their existing hearing aid.** We attribute this to the fact that the sounds are more natural and so the full soundscape is available and decodable.



** Laura Winther Balling, Oliver Townend & Dana Helmink (2021). Sound Quality for All: The Benefits of Ultra-fast Signal Processing in Hearing Aids. Hearing Review 28(9):32-35.

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THE WIDEX SOUND AMBASSADORS – EXPERT EARS IMPRESSED BY PURESOUND

We're always looking for insights and inspiration from people who are as passionate about sound as we are. That's why we established our Sound Ambassadors – three professionals in the world of sound with an ear for precision and purity. We asked them to give their professional opinion of the PureSound experience and the response was unequivocal!



“WITH PURESOUND MY CELLO
SOUNDS EXACTLY LIKE MY CELLO”

Ida Riegels
Award winning cellist and composer



“PURESOUND IS HOW I REMEMBER
THE PIANO SOUNDING 40 YEARS AGO”

Brain Jackson
Legendary composer, flautist and pianist

To hear more about our Sound Ambassadors, visit <https://www.widex.com/en-us/sound-ambassadors/>

A large portrait of Dominique Le Genre, a renowned composer and classical guitarist. She is shown from the chest up, wearing a black turtleneck and glasses. Her right hand is resting on her chin. The background is a dark green curtain.

“THERE’S SOMETHING CLEANER, MORE PRECISE
ABOUT PURESOUND THAT I DON’T NORMALLY GET”

Dominique Le Genre
Renowned composer and classical guitarist



NATURAL SOUND STARTS WITH AN UPGRADED FITTING EXPERIENCE

Giving your patients the best sound has never been easier

An easy-to-use fitting software with an intuitive flow means that you can spend less time navigating our fitting software and more time with your patients. Our three-step navigator and visualizations mean that you'll always know where you are in the fitting process and that the effect of your choices and recommendations is clear at every stage.

We've worked hard to reduce the number of clicks required to produce the most precise fitting possible for your patients. But don't let the simplicity of the interface fool you. With each click, millions of parameters and thousands of calculations are being simultaneously processed to deliver one result - the best sound available for each individual user.



Welcome your users to Widex PureSound

The updated version of Compass™ GPS is your opportunity to show your patients just how ground-breaking the Widex PureSound™ paradigm is. When Widex PureSound is recommended for your patients' hearing loss, the Widex PureSound™ program is automatically installed as a twin master program alongside the classic Widex Universal program. We've made sure it's easy for you, as the hearing care professional, to offer your patients both the classic Widex profile and the new Widex PureSound experience, so they can understand first-hand the full benefits of this incredible new sound.

TruAcoustics - a truer fitting based on real ears

For years, hearing aid fittings have relied on predictive models to estimate vent leakage. But the introduction of instant ear-tips and more open fittings required a more sophisticated method that took into consideration the behavior of different ear-tips and how they respond in terms of insertion loss and vent effect.

Enter TruAcoustics - the result of hundreds of measurements from 58 ears. By harnessing the power and accuracy of TruAcoustics through our Compass GPS fitting software, you can ensure that every patient gets a personalized sound with the gain adjusted to their individual ear acoustics*.



FULL CONTROL VIA IOS AND ANDROID

The intuitive and easy-to-use Moment smartphone app for both iOS and compatible Android devices gives you control over a wide range of functions and settings on your hearing aids. Among many other features, the app provides access to the powerful but easy-to-use sound personalization of My Sound and tips and advice about using your hearing aids with My Guide.

Made for a world of streaming

The Bluetooth® 2.4 GHz-radio chip used in Moment allows high-quality streaming directly from iOS and compatible Android devices as well as from TV PLAY.

Widex My Guide – Your guide to making the most of Moment

Introducing, My Guide. A section of the Moment App that gives users advice in the form of step-by-step instructions and videos to help them with everything from turning their hearing aids on to personalizing their sound with My Sound.

There's also a series of short courses designed to help users get used to daily life with their hearing aids.



The Widex Moment app works with the following Widex Moment models: mRIC R D (MRR2D), RIC 312 D (MRB2D), BTE R D (MBR3D) and BTE 13 D (MBB3D).

WIDEX MY SOUND – A HELPING HAND FOR A MORE PERSONALIZED SOUND

What if a hearing aid could give your patients access to the listening experiences of thousands of real users just like them – so you can ensure a personally recommended sound in an instant?

With My Sound, they can. My Sound combines real human experiences with the immense power of artificial intelligence and condenses it into a simple and easy-to-use smartphone app that gives users two ways to get a better sound: **Made for You** and **Create Your Own**.

Made for You – for an instant recommendation

Simply by selecting the most relevant activity and listening intent, our AI instantly presents users with a recommended sound profile based on the way thousands of other users preferred to hear in a similar situation.

Create Your Own – for a more bespoke sound

If users want more control, Create Your Own uses the AI to guide them to a customized sound via a series of simple sound comparisons.

Every time someone uses Create Your Own, their preferences are processed by our AI in the cloud. This updates and refines the automatic Made for You recommendations that are instantly available to all users.



MORE CHARGING OPTIONS TO CHOOSE FROM

CHARGE N CLEAN

Take better care of your Widex rechargeable hearing aids with Widex Charge n Clean. The charger offers:

- 4-hour charge for full day use – 30-min charge for 4-hour HA-use
- UV-C LED treatment eliminates up to 99.99% of bacteria, yeast and viruses
- Temperature stabilization throughout the charging process to ensure optimal battery performance (as recommended by battery manufacturers).
- Active and controlled drying function thanks to the combination of two fans and a heating device.
- Lid to cover the hearing aids, keeping them safe



STANDARD CHARGER

For your Widex rechargeable hearing aids you can use the compact and easy-to-use Widex Standard Charger, which offers:

- 4-hour charge for full day use – 30-min charge for 4-hour HA-use
- Small enough to take anywhere
- LED light indicators to show charging status



PERFECT DRY LUX

Keep your hearing aids dry with Widex PerfectDry Lux. With a drying period of only 45 minutes, you can keep your hearing aids free from moisture. The device also includes 360° UV-light.



COMPLETE DEX CONNECTIVITY

With Widex Moment, connectivity isn't limited to our apps. Our range of DEX communication solutions keeps users connected to a world of sound.

STYLISH AND STABLE TV STREAMING WITH WIDEX TV PLAY



reddot award 2018 winner



Widex Moment mRIC R D, RIC 312 D (2.4 GHz), hearing aids work in perfect unison with Widex TV Play, our versatile, stable and straightforward streaming solution.

- Maximum streaming stability lets users move freely around the room without missing a second of the outstanding stereo TV sound that TV Play delivers
- An elegant and versatile TV sound-streaming solution, TV Play integrates nicely with modern décor and can be placed in front of the TV or attached to the back
- Intuitive to install and seamless to pair, users can easily customise their listening experience with the app and enjoy their favourite TV moments

You can control TV Play with the button on your hearing aid, your RC-DEX remote control or the Widex Moment app.

TV-DEX

- High-quality audio
- Ultra-low delay Echo-Free™
- Inputs for both TV and hi-fi systems
- Room Off feature
- 10 hours of non-stop capacity
- Rechargeable using the TV-Base



COM-DEX

- True hands-free communication
- Compatible with most mobile phones
- Streams audio from most Bluetooth® devices
- Available in three stylish colors
- 8 hours of streaming time
- 8 days of standby/control time*
- Comfortable fabric neck loop
- Controls your hearing aids via COM-DEX app



*12 hours per day

RC-DEX

- Program toggle
- Volume up/down
- Keyring attachment
- Approximately 12 months of battery life
- Lock switch



FM+DEX

- A flexible device for FM streaming, line-in and telecoil
- Small and easy to handle
- Antenna range up to 30 metres
- 10 hours of battery capacity



PHONE-DEX 2

- Integrated answering machine
- Range from base up to 164 feet
- Stores up to 150 contacts
- 320 hours of standby time and 14 hours of call time
- Additional handset available separately



WIDEX MOMENT MODELS AND STYLES

THERE'S A WIDEX HEARING AID FOR EVERY MOMENT

To help your patients hear their best, Widex **MOMENT** features a complete portfolio of advanced hearing aids—ensuring there's a **MOMENT** that's right for everyone.



RECEIVER-IN-CANAL (RIC) / BEHIND-THE-EAR (BTE) MODELS



mRIC R D

RIC 312 D

RIC 10

BTE R D

BTE 13 D

IN-THE-EAR (ITE) MODELS



CIC-MICRO



CIC



IM/IP



XP

PERFORMANCE LEVEL/BENEFIT	Improved speech understanding Get accentuated speech and reduced noise from the surroundings	Wind noise reduction Hear clearly even when it's windy	Natural sound experience Choose between the renowned Widex sound or the new Widex PureSound	Automatic sound adjustment No need to adjust the hearing aid in every situation	Direct Bluetooth® streaming Stream sound directly from Apple or Android devices	Easy to control Intuitive app and Artificial Intelligence guide you to the best sound	WIDEX REMOTE CARE™ Enables fitting and fine-tuning at any location the patient requests	Real-Life Insights Facilitates counselling by providing access to the patient's personal programs
WIDEX MOMENT 440	● ● ● ● ● ●	● ● ● ● ● ●	● ● ● ● ● ●	● ● ● ● ● ●	YES	YES	YES	YES
WIDEX MOMENT 330	● ● ● ● ●	● ●	● ● ● ● ●	● ● ● ● ●	YES	YES	YES	YES
WIDEX MOMENT 220	● ● ● ●	● ●	● ● ● ●	● ● ● ●	YES	YES	YES	YES
WIDEX MOMENT 110	● ●	● ●	● ●	● ●	YES *	YES *	YES	YES

* Doesn't include My Sound

CHOOSE YOUR COLORS

Choose between 13 different colors for RIC/BTE models and three standard colors for ITE models.

RIC/BTE MODELS



CUSTOM MODELS





SOUND LIKE NO OTHER



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