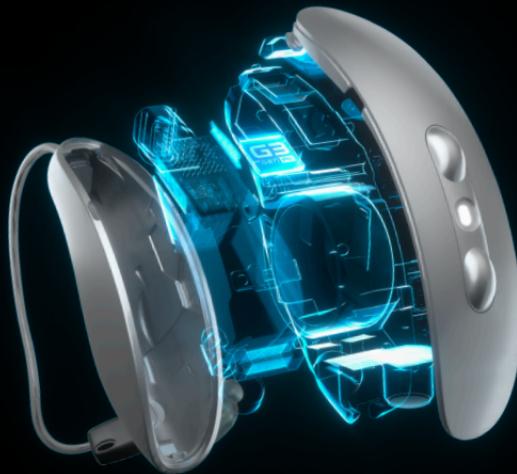




ALL NEW

OMEGA^{AI}

**Technology so intelligent,
it's superhuman**



**“I love
having a
really clear
connection
with my
clients.”**

Daphne G.
Landscape designer

Every patient deserves to hear their best, in a way that feels natural and true. You strive to provide hearing aid wearers like Daphne with a solution that allows them to let go of their hearing loss insecurities and take back their lives—navigating every situation with a genuine sense of connection and clarity.

All-new Omega AI is that solution.



Watch
Daphne's
story



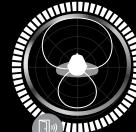
Introducing DNN 360

First, Starkey introduced On-Demand DNN. Then Always-On DNN. Now, with Omega AI, we present **the world's first DNN-powered directionality system, DNN 360.**

Omega AI intuitively detects characteristics such as speech, background noise, and motion, adjusting accordingly. This helps patients navigate their surroundings with greater confidence, knowing their hearing will adapt as they go.



Omnidirectional



ALL NEW
DNN Spatial Awareness



ALL NEW
DNN Directionality



Motion Based Optimization

Omega AI automatically applies the most appropriate directionality patterns for the best listening experience in the most challenging situations—without compromising on spatial awareness.



**8^{UP TO}
dB SNR***

FOR BETTER
**SPATIAL
AWARENESS**

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Gen AI: Say it, solve it

Leading the way in AI, we offer Gen AI features in the My Starkey app and Pro Fit software that open new paths to support you and your patients.

Gen AI Smart Assistant

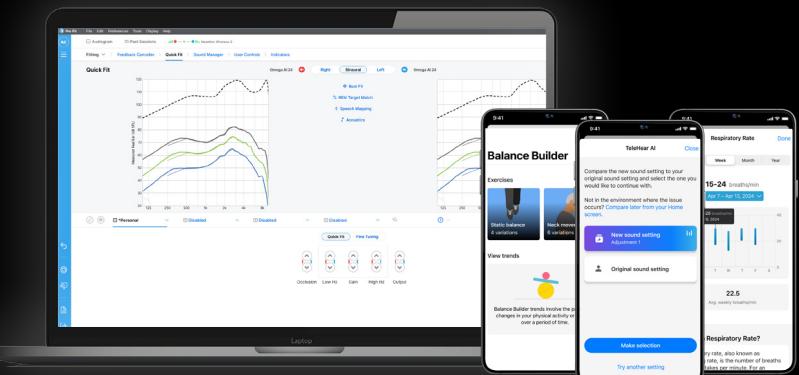
Gen AI Smart Assistant allows patients to get **hands-free help** using their voice. They can receive detailed answers to questions, switch programs, set reminders, and more.

TeleHear AI INDUSTRY FIRST

A world first—TeleHear AI allows hearing aid wearers to manage their own sound concerns. After listening to the patient's issue, the app feature **instantly creates a sound adjustment** for them, based on professional expertise.

AI Assist ALL NEW

AI Assist answers your product-related questions by leveraging Gen AI and current Starkey content.



We are continuously innovating new features that can help you improve every patient's hearing journey and quality of life.

Wellness at their fingertips

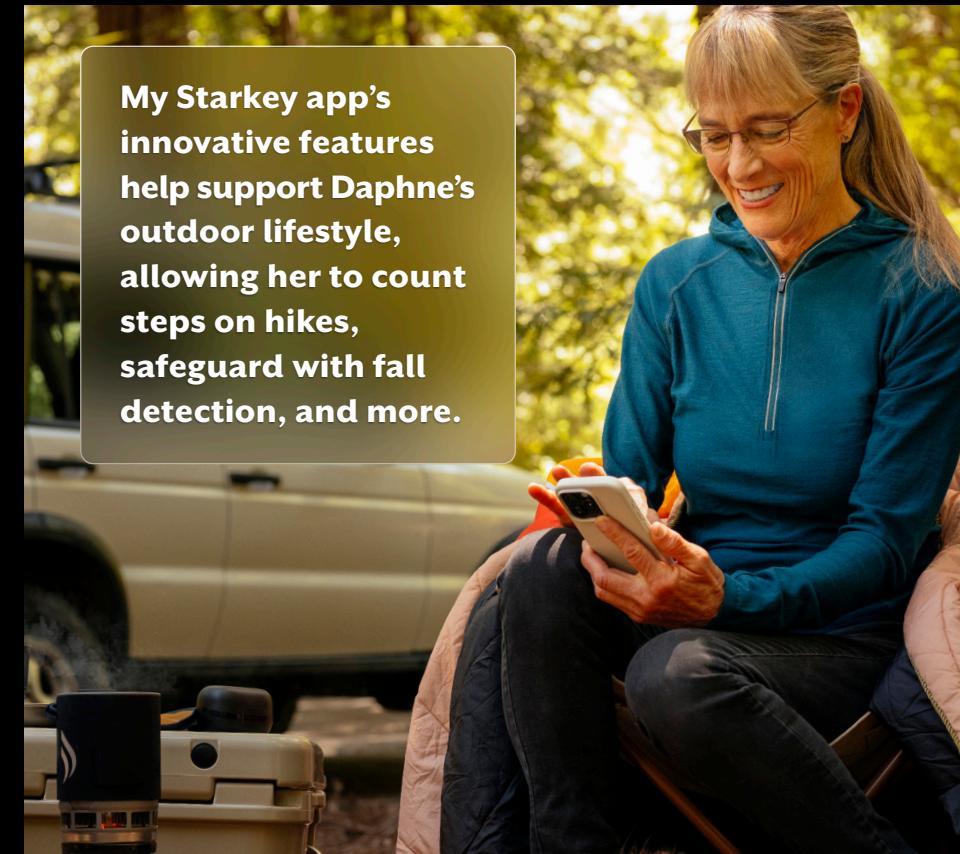
Hearing health is connected to overall well-being, which is why we continue to pioneer new health and wellness features available to patients using the My Starkey app.

Balance Builder ALL NEW

Balance Builder is an **all-new feature** that helps patients proactively prevent falls through physical awareness exercises designed to bolster balance and stability.

Respiratory Rate monitoring INDUSTRY FIRST

Respiratory Rate, an **industry-first feature**, allows patients to monitor their own respiratory rate—one of the four vital signs that help measure the body's most basic functions.



"I love having a really clear connection with my clients."

Daphne G.
Landscape designer

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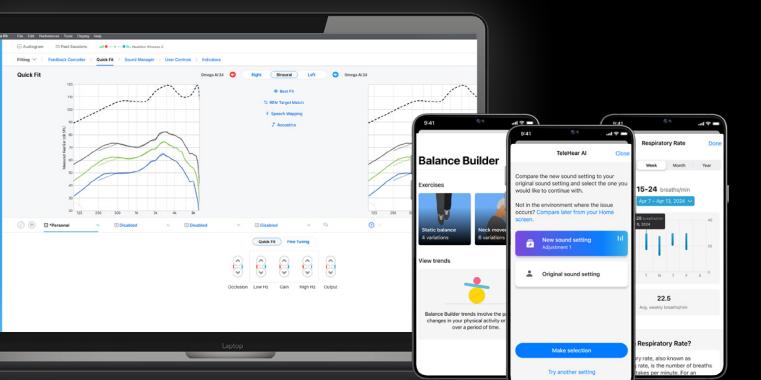
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Hear with clarity, connect with confidence



Taking better hearing in a whole new direction, we've engineered Omega AI with our industry-leading AI and **G3 Gen AI Neuro Processor**. The result: innovation designed to come closer to restoring the normal sense of hearing than any hearing technology before it.



28% improved*
SPEECH INTELLIGIBILITY

"My relationship with my hearing care professional has made this process so much easier."



Faster fittings, greater satisfaction

Now, with **Acoustic Model Optimization 2.0**, Pro Fits is faster than ever before. AMO 2.0 leverages the feedback cancellation initialization signal and in-situ measurements to estimate the acoustic-coupling characteristics when the hearing aid or receiver is placed in the ear.

When used with Best Fit, AMO 2.0 **improves first-fit accuracy** and reduces the manual adjustments needed to match targets.



**Learn more about Omega AI
at StarkeyPro.com**



*Marquardt, D., Xiao, J., Ganeshkumar, K., Xu, J., Taylor, L., and McKinney, M. (2025) Enhancing Directionality with Deep Neural Networks

Manufacturer according to Health Canada: Starkey Labs Canada Co. 2476 Argentia Road Suite 301, Mississauga, ON L5N 6M1; www.starkeycanada.ca.

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