

People First

People First is our promise to empower people to communicate freely, interact naturally and participate actively

Hear more. Anywhere. Anytime.



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Introducing Alta.
The hearing device custo
Your life. Your world.

Your Alta.



Alta is available in these custom styles too:





Welcome to the fashion-forward world of Alta. Not only is Alta customized to your hearing preferences, it is also customized to match your personal style. Choose from many designs or custom styles that suit your lifestyle and hearing abilities. They're all available in colors that match your skin and hair tones, or make a fashionable statement.

Your Style.

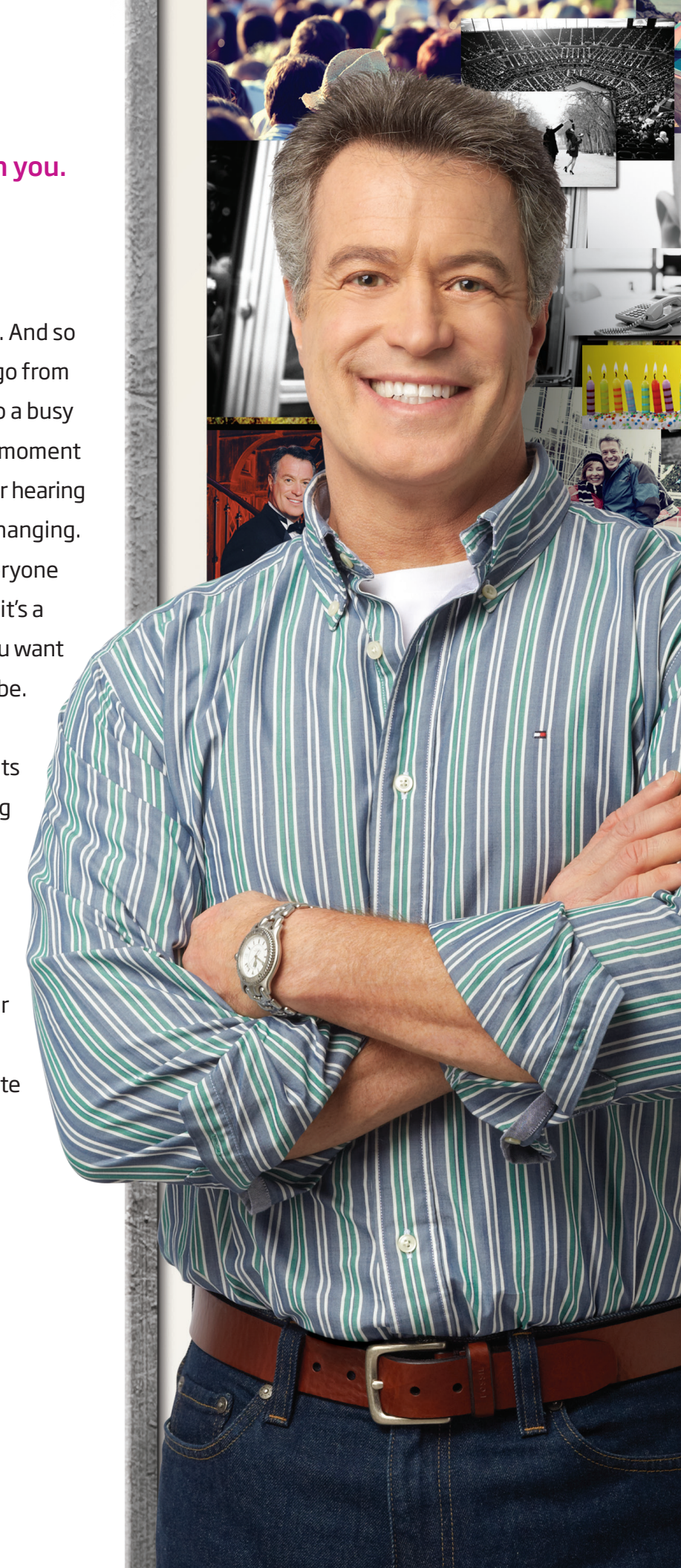


Alta works in harmony with you.

Your day is uniquely your own. And so is your hearing. Whether you go from the coffee shop to the office to a busy restaurant, or from a relaxing moment to your son's guitar lesson, your hearing requirements are constantly changing. And they're different from everyone else's around you. Sometimes it's a struggle to hear everything you want to hear. But it doesn't have to be.

Alta by Oticon is our most advanced hearing device ever. Its sophisticated sound-processing technology is customized just for you. Alta actually works in harmony with your brain to reduce the challenges of hearing loss. *And* listening. Your day is easier, your life is fuller and your world is more complete because you can hear more. Anywhere. Anytime.

mized exclusively for you.



Customized. For your ears only.

Do you find it difficult to hear in a crowded airport or at noisy sporting events? The person next to you might be more challenged in meetings or group settings, when the conversation comes from different directions. We all have our own hearing preferences. It all has to do with

how our individual brain "hears." Ordinary hearing devices assume that the same settings will work for everyone. That's why speech may sound "tinny" or mechanical, or why you may have trouble distinguishing conversations from background noises. With Alta, your personal hearing preferences are



Every Alta is as unique as you are.

actually used by the sound-processing chip that's at the heart of every Alta hearing solution. Since Alta is customized exclusively for your specific needs, preferences and hearing abilities, you'll be able to differentiate sounds. You'll hear more naturally and with more clarity.



Hearing better begins with a conversation.

The extraordinary technology of Alta is optimized by talking, and listening. Consult with your hearing care professional today about your personal hearing profile. The process goes beyond your hearing test results to uncover your personal preferences in sound, perception and expectations. Through a series of questions and structured listening experiences, your hearing care professional

will create a personalized profile that will actually be used by the Alta sound-processing chip.

When you are fitted with your Alta device, your hearing care professional will carefully adjust your device to match your lifestyle and hearing needs.

After all, the whole idea behind Alta is that it's designed to adjust to you, instead of you adjusting to it.

It's all about you.

Looks great. Sounds even better.

Alta gets down to business with remarkable new technologies that work together, seamlessly and automatically. It's taken years of research, but the results make a remarkable difference. Alta works smarter so you don't have to work harder at hearing. Here's why.

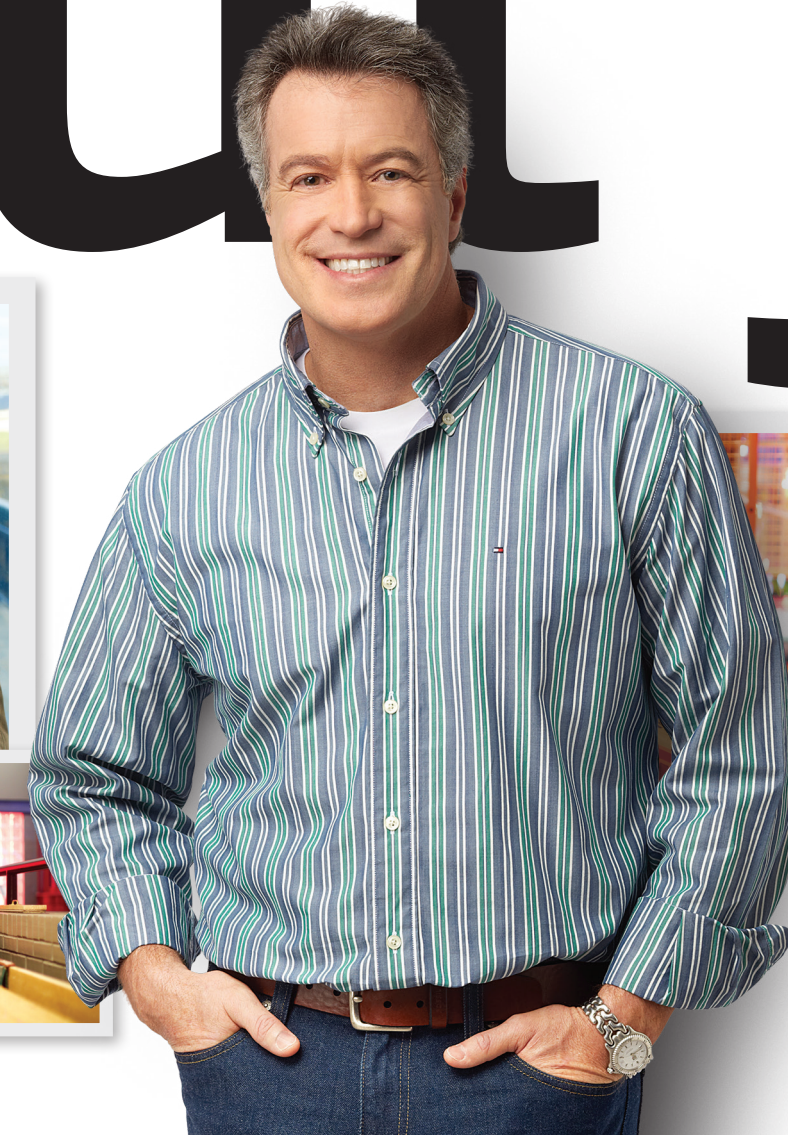
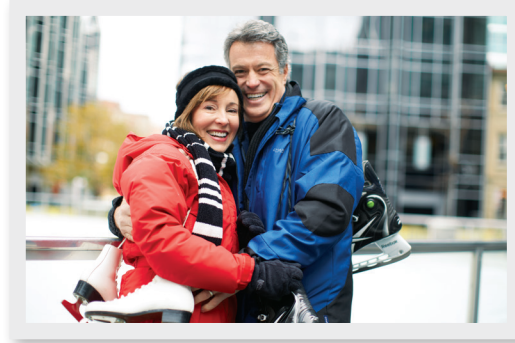
Every Alta hearing device features Speech Guard E, a breakthrough in clear, transparent sound. Speech Guard works

like a shield to protect the clarity of speech, even in noisy background environments. So conversations sound more natural, and less mechanical or distorted. It will be less stressful for you to hear, identify and select voices.

Alta's revolutionary Spatial Sound Premium technology allows you to hear in 3-D so you can better follow conversations that come from different directions in a room. Spatial Sound uses wireless communication

between your two hearing devices and collaborates with your brain's natural ability to organize, select and follow the sounds you want to hear.

Every Alta hearing device also features Free Focus, which automatically selects the best high performance directional mode for you, and gives you clearer more natural sound, even in difficult hearing situations.



Connect to everything.

ConnectLine™ lets your Alta function as a wireless headset for a wide range of Bluetooth™-enabled devices, such as your TV, telephone, computer, MP3 player and smartphone. Our convenient Streamer Pro puts ConnectLine's simple controls at your fingertips. So you can fully enjoy the world of entertainment, information and ideas.



Landline Phone
Conversations with family and friends are clear and easy.



Cell Phone
Hear better when you're on-the-go.



Office Phone
Don't let hearing loss interfere with business.



TV
Listen at your own preferred volume while others listen at theirs.



Music
Enjoy your favorite music streamed directly into your hearing devices.



Computer
Hear better when participating in video chats or while watching streaming video or podcasts.



Microphone
Understand more when a discreet wireless microphone is worn by the person you're speaking with.



Teleloop
Enjoy easy access to loop systems in theaters, lecture halls and religious services.



FM
Tap into clear-sounding FM listening systems in lecture halls and classrooms.

The ConnectLine™ Streamer Pro is simple to use.

