



The world's first hearing aid with fall detection and alerts



At Starkey Hearing Technologies, we're excited to introduce a new product that can help give caregivers peace of mind. Meet Livio AI, the world's first hearing aid with Fall Alert. Using integrated sensors, Fall Alert can detect falls and send alert messages to selected contacts.

Falling: a major health problem and a growing concern

If you currently care for an older loved one, you're well aware of the stress and worry it adds to your life. You're not alone. According to the National Alliance for Caregiving, and AARP, more than 65 million people (29% of the U.S. population) currently provide care for a disabled, chronically ill or aged friend or family member.

A survey conducted by Carnegie Mellon University's College of Engineering found that Americans are very worried about the possibility of an older parent falling. And their concern is justified, because every 11 seconds, an older adult is seen in an emergency department for a fall-related injury.¹

How Livio AI with Fall Alert works:

- Hearing aid wearer selects up to three contacts to be notified if they fall
- They can enter contacts easily into the Thrive Hearing app
- Auto alert automatically sends an alert if the hearing aid wearer falls
- Manual alert allows them to simply tap their hearing aid to send an alert for a fall or non-fall related event

To learn more about Livio AI talk with your hearing healthcare professional or visit starkey.com.

Call

Absolute Hearing Solutions
For Hearing Aid Deals

614-452-4280

www.absolutehearingsolutions.com

livio™ AI



¹National Council on Aging. (n.d.). Fall prevention facts. Retrieved from: <https://www.ncoa.org/news/resources-for-reporters/get-the-facts/falls-prevention-facts/>

The facts about falling

For something as serious as falling, it's important to have accurate information. Below we debunk five common myths.²



ONE

Myth: Falling only happens to other people, not to me.

Truth: Many think, "It won't happen to me." But one in every three older adults – about 12 million – fall every year in the U.S.

TWO

Myth: Falling is normal. It just happens as you get older.

Truth: Falling is not a normal part of aging. Strength and balance exercises, managing medications, having your vision and hearing checked, and creating a safer environment are steps you can take to help prevent falls.

THREE

Myth: If I limit my activities, I won't fall.

Truth: Performing physical activities actually helps you stay independent. And social activities are good for overall health, too.

FOUR

Myth: If I just stay home, I can avoid falling.

Truth: More than half of all falls take place in the home.

FIVE

Myth: I don't need to talk to my loved one about their risk of falling. It will hurt their feelings and it's none of my business.

Truth: Falls are the leading cause of hip fractures³ and the second leading cause of accidental or unintentional injury deaths worldwide.⁴ Let your loved one know about your concerns and that you want them to stay independent.

¹National Council on Aging. (2013). Debunking the myths of older adult falls. Retrieved from: www.ncoa.org/FallsPrevention. ²Centers for Disease Control and Prevention. (2017, March). STEADI: Stopping elderly accidents, deaths and injuries. Retrieved from: <https://www.cdc.gov/steady/materials.html> ³Hill, K., Vrantzidis, F., Haralambous, B., Fearn, M., Smith, R., Murray, K., Sims, J., & Dorevitch, M. (2004). An analysis of research on preventing falls and falls injury in older people: community, residential care and hospital settings. Canberra, Australia, National Ageing Research Institute for the Commonwealth Department of Health and Aged Care. Retrieved from: [https://www.health.gov.au/internet/main/publishing.nsf/Content/14D0B87F9C15C1E8CA257BF0001DC537/\\$File/falls_community.pdf](https://www.health.gov.au/internet/main/publishing.nsf/Content/14D0B87F9C15C1E8CA257BF0001DC537/$File/falls_community.pdf)